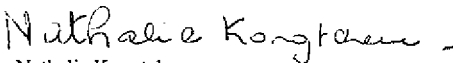


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/620,494 **Group Art Unit** 3632
Applicant: Luu, Duc Thong **Examiner:** Uber, Nathan C.
Filing Date: July 16, 2003 **Docket No.:** 085804.015001
Title: **SYSTEM AND METHOD FOR RECOGNIZING REVENUE FOR AN
ADVERTISING CAMPAIGN (AS AMENDED)**
Customer No.: 76058

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS-Web filing system on November 10, 2008


Name: Nathalie Kongtcheu

AMENDMENT AND RESPONSE WITH RCE

Date: November 10, 2008

Mail Stop: **RCE**
Commissioner for Patents
Post Office Box 1450
Alexandria, Virginia 22313-1450

Dear Sir/Madam:

This paper, which is being filed with a Request for Continued Examination (RCE), is in response to the Final Office Action dated August 11, 2008. Please amend the application as follows.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Drawings begin on page 4 of this paper.

Amendments to the Claims are reflected in the listing of claims which begin on page 5 of this paper.

Remarks/Arguments begin on page 12 of this paper.